

## WHY DOUBLE A MARKETING?

### FOCUS

Double A is focused on developing and executing marketing strategies. We understand that your business is a small organization and the strain that managing multiple aspects can bring. Much like hiring an accountant or payroll manager, we provide insight into a key area so that you can do what you do best, service your customers.

### INVESTMENT

An investment in a well-rounded marketing strategy is the path to success and profit growth. Our goal is to provide maximum return on your investment through research and analysis. Our services are not a cost that shrink your bottom line but an investment that will lead to profit improvement.

### CLIENT RELATIONS

Communication is essential to our relationship with our clients. As our clients grow, it is our goal to assign representatives to field questions, clarify services, relay vital information, and more. It is important that both parties understand the purpose for the relationship to accomplish goals.

## WHAT MAKES US SPECIAL?

### OUR MISSION

*Double A Marketing provides marketing insight to small business owners and brand managers that will allow them to make the most of their marketing budget. Both business experience and analytics are utilized to maximize its clients' investment.*

### OUR METHOD

Double A Marketing customizes services based on the needs of the client regardless of budget. The process for client relationships begin with prospects and end with feedback.

**PROSPECT. CONSULT. DEVELOP. PRESENT. CUSTOMIZE. IMPLEMENT. FEEDBACK.**

Prospective clients receive an initial consultation to discuss needs and services. Consultants use the information received to develop several options to meet the needs of the prospect and return to present findings. Clients may choose the desired service or customize as they see fit. Double A then delivers the selected plan; periodic updates are given as well as the reception of feedback from clients until the service period has ended.

[Contact](#) us today to learn how we can make your investment work for you.